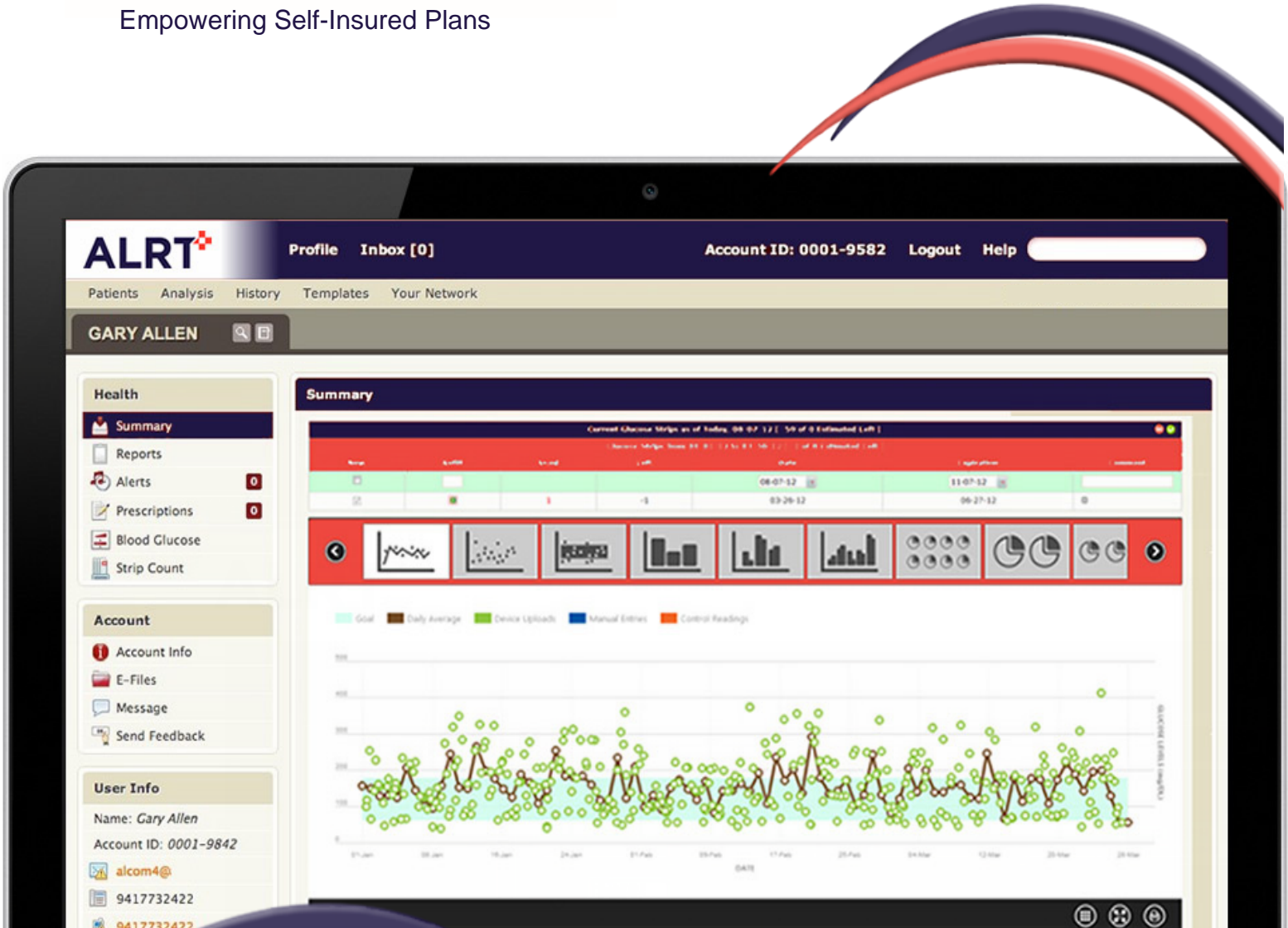




ALR Technologies, Inc.

Empowering Self-Insured Plans



Remote Monitoring Solutions Dedicated to Improving Diabetes Outcomes

think differently



Introducing the Health-e-Connect Remote Diabetes Management Program

4 IMPORTANT QUESTIONS FOR TODAY'S SELF-INSURED EMPLOYERS

1. Are your current wellness and diabetes management activities delivering the ROI you expect?

If the answer is no, you're not alone. Millions and even billions of dollars have been poured into chronic disease management solutions and wellness programs. While some of these programs are well-designed and demonstrate positive results, many have failed to deliver meaningful outcome improvements and failed to produce the anticipated cost reductions and associated improvements in diabetes measures.

The Health-e-Connect Diabetes Management Program is a remote monitoring solution that will help your company reach its clinical and financial goals for diabetes management. It does so through its unique platform combining state of the art remote monitoring technology with an actual human interface: our Diabetes Care Facilitators.

And with the Health-e-Connect Diabetes Management Program you no longer have to worry about whether your investment in disease management and new technology will be worth the money. That's because pricing is based on a pay for performance, risk sharing model.

Your investment is based on the outcomes delivered.

2. Are you concerned about product integrity and employee confidentiality with remote monitoring and data sharing devices?

It is important to note that not all new technology is coming to market with FDA clearance. You can however, feel confident in the security and compliance of the Health-e-Connect System.

THE HEALTH-E-CONNECT SYSTEM IS FDA CLEARED AND HIPAA COMPLIANT

Delivering Real-World Remote Diabetes Monitoring Solutions

- ADAPTABLE PLATFORM WORKS WITH MOST DIGITAL GLUCOSE METERS
- FEATURES ACTIVE DATA MONITORING BY TRAINED CARE FACILITATORS
- IMPROVES CONNECTIVITY BETWEEN PATIENTS, PROVIDERS AND HEALTH PLANS
- RISK SHARING, PERFORMANCE BASED PRICING
- ALIGNS WITH EMPLOYER WELLNESS STRATEGIES

The Health-e-Connect Diabetes Management Program includes:

- HEALTH-e-CONNECT SYSTEM: FDA cleared and HIPAA compliant software and database universally compatible with >80% of available glucose meters
 - All uploaded data available to view for all authorized care providers
- CARE FACILITATION: Remote data monitoring by trained diabetes personnel who coordinate care activity based on timely, real data. Designed to extend the reach and capabilities of providers and case managers

EASY TO USE

Generally two uploads per month from a patient's glucose meter through any computer is all it takes to evaluate patient performance (actual frequency dictated by prescribed care plan)

FLEXIBLE

Each patient is different and so are their care plans. The Health-e-Connect Diabetes Management Program works by monitoring and facilitating via approved protocols specific to each patient

FDA 510 (k) CLEARED AND HIPAA COMPLIANT

All data is uploaded to a secure data base where only authorized users will have access



3. Are you satisfied with the status quo in diabetes care?

When we talk about the “status quo” in diabetes treatment, we mean the standard methodology of episodic appointments with a physician. Usually once per quarter, the appointment includes the customary practice of patients presenting self-reported glucose readings for their physician to review and base clinical decisions.

The Health-e-Connect Diabetes Management Program fundamentally alters the status quo. It captures real data, not patient reported data. The system has the ability to capture ALL glucose readings through most commercially available meters with generally only two patient uploads per month (frequency of uploads specific to each care plan).

All data is actively monitored by trained diabetes care professionals who communicate irregularities, non-compliance, and appointment reminders to the patient, provider, and any other approved care giver (i.e. case management). No longer is there a “three month blackout” in between visits. With the Health-e-Connect Diabetes Management Program, care is continuous and timely.

4. Are you ready for a care delivery partner that understands the challenges of today's health care environment?

At ALR Technologies, we get it. The financial pressures in delivering high quality, competitive, health benefits to employees, combined with issues of regulatory compliance, managing new technology, and health reform, let alone managing margins and running your day to day business make this a very critical and complex issue.

You're tired of paying for technology and medicine that doesn't deliver what it promised. You're tired of seeing your health care costs go up year after year. You'd like to improve efficiency in care and connectivity between your employees and providers.

As a health plan decision maker, you have a lot on your mind. We're confident we can help.

Give us call or email: 203.258.6327, solutions@alrt.com

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ALRT

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